

ASOCIACION FILATELICA DE FILIPINAS

30° Aniversario

1925 - 1955



A.F.F. YEARBOOK

30th Anniversary
Asociacion Filatelica de Filipinas
Yearbook

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THREE DECADES

Thirty years ago the Asociacion Filatelica de Filipinas was organized. It was on May 10, 1925. Since its organization, it has done its best to protect and promote the interests of our avocation.

Like many organizations, it behooves us the Asociacion Filatelica de Filipinas had its small beginnings. It was organized by a small group of individuals interested in stamp collecting. And that was exactly three decades ago.

In the early years of our Association, it has experienced several trials and tribulations. Despite these difficulties, however, it has weathered them all. Most noteworthy to observe the A.F.F. has survived thru four different political regimes of the Philippines—the American administration, the Commonwealth transition, the Japanese occupation, and the present Republic. And so, from 1925 to 1955, it has gradually risen into prominence and became the foremost organization of stamp collectors in the Philippines.

There's no gainsaying the Asociacion Filatelica de Filipinas is the oldest existing society of philatelists in this country. After three decades, by qualifications and experience, it's now an institution itself. Gifted with these qualities, the A.F.F. has pioneered and supported several national philatelic activities redounding to the commonweal of our hobby. Most outstanding among them there was the PHICIPEX in 1954—Philippine Centenary International Philatelic Exhibition—whereby the A.F.F. as one of the sponsors, brought it to a successful conclusion. Our Association was fortunate indeed to have witnessed and participated at the PHICIPEX, the greatest stamp show ever held in this country in observance of the Philippine stamp centennial. Then, too, there were the FEPEX in 1937 and the PANAPEX in 1952 two other major exhibitions of great philatelic importance whereby the A.F.F. has also participated and supported.

Completing its 30th year in organized philately, the Asociacion Filatelica de Filipinas has published this Yearbook, embodying wholly two specialized Catalogs. They are the Catalog of G. I. Postal Slogans and the Catalog of Philippine Postal Slogans, two outstanding contributions to Philippine philatelic literature, written by Don Jesus Cacho and Pablo M. Esperdion, respectively, two prominent members of our Association.

Treating exclusively on local postal slogans—a specialized phase of Philippine postal history—publications of these two catalogs as undertaken by the A.F.F. was keenly felt by the growing need for a ready reference of students and collectors of this interesting branch of our postal history.

Published mainly for reference purposes, it will be observed, however, prices or market value of the postal slogans listed in these two catalogs have been entirely disregarded. The reason for this simple: the Asociacion Filatelica de Filipinas is not a dealer in stamps and allied subjects. Neither it's a trade organization. Obviously and as a matter of policy, the A.F.F. does not deal and is definitely not in the stamp trade. In advancing this logic, the A.F.F. therefore leaves the matter of prices to the criterion of the interested parties. It is hoped that these two catalogs which are being released on the occasion of the 30th Anniversary of the A.F.F., will serve the purpose for which they have been published.

Thirty years of life in organized philately is full of significance, and the Asociacion Filatelica de Filipinas in completing its 30th Anniversary, shall look forward to many more happy anniversaries in the years to come.

BOARD of DIRECTORS, A.F.F.

CENTENNIAL STAMPS OF THE PHILIPPINES



DESIGN of the centennial stamp issued by the Bureau of Posts in honor of the centenary of the first postage stamps of the Philippines is illustrated above. Motif shows an exact replica of the Stamp No. 1 of the Philippines, the 5 cuartos orange portraying a profile of an effigy of Queen Isabela II issued on February 1, 1854 or 100 years ago. This design is superimposed on a background depicting on the left, the Landing of Magellan in the Philippines on March 16, 1521. On the right is a picture of a Filipina in native dress holding the Philippine flag. At the rear, a mail carrier is seen and part of the Bureau of Posts Building, above of which is a modern airplane flying... This centennial commemorative was printed in bi-color and was issued in two series, namely, postage and airmail. Particulars of the stamps are: Postage, 5c purple—5,000,000; 18c green—1,000,000; and 30c blue—500,000. Airmail, 10c dark brown—1,000,000; 20c dark olive—1,000,000; and 50c red—500,000. Their sizes are 40 x 29.5 mm. Vignette of the stamps, however, is printed in orange-brown, while the background in basic colors as indicated above for each denomination. Wording of the stamps reads: "PHILIPPINES" in the upper part of the design, and "POSTAGE" and "CENTAVOS" are inset each in a rectangle, left and right, respectively, at the base of the design. Between the boxed "POSTAGE" and "CENTAVOS" the years "1854-1954" are indicated. The denomination for each stamp is superimposed on the word "CENTAVOS." For the airmail series, however, instead of "POSTAGE," the word "AIR MAIL" is indicated... Printing was done by Thomas de la Rue & Co. Ltd., London. First day issue of the stamps was on April 25, 1954, at the opening day of the Philippine Centenary International Philatelic Exhibition (PHICPEX), in Manila.

Report of the President

The year 1954 for its significance in our philatelic world will be remembered for a long time.

It saw the one hundredth anniversary of the first postage stamp issued in the Philippines.

The activities of the Club to commemorate this event, with its attendance planning and execution kept every member busy, and as many collectors participated in the exhibition, made those days quite exceptional.

The stamps commemorating the Centennial are very attractive; the design, made it one of the outstanding issues so far, and the printing is superb. It is only after the exhibition is over that one can pass judgment over its success or shortcomings, but taking it as a whole, it was well carried out and the various committees did a splendid work; we all profited by the experience.

As for the activities of the Asociacion Filatelica de Filipinas in the coming year, first on the list will be to celebrate its 30th anniversary; this can be done without any formal exhibition; by some other activity that the new Board of Directors may think of, and to be announced at the proper time.

It is of interest to every member to know in detail the indefatigable efforts and uncompromising stand your Club took with regard the controversial issue whether or not the stamps returned from the Washington Agency were to be sold to the public or were to be burned. The resolution made by your Club and forwarded to the proper authorities is printed in full at the end of this report as it reflects clearly the views of the Directors, and also of the great majority of its members.

The Asociacion Filatelica de Filipinas has always stood for the highest ideals in philately; that it must be well guarded at all times against any misconception or misrepresentation. With this sound principle in mind it has fearlessly fought any erroneous fallacy, with the full knowledge that bitter criticism would come from those of different opinion. Perhaps it is by these high standards advocated and followed that the Asociacion Filatelica de Filipinas has withstood so successfully the many battles fought and won in the past.

Although it is the same problem that affects all the clubs throughout the world, attendance to meetings is very much neglected. It is hoped that members will realize that these meetings are essential to the life of the Club and also educational for the members; it is the one time when members having the same collecting interest can compare notes, as it were and exchange views

and share some "finds" they have made. It will keep their interest alive and make the Club come to life; suggestions can be made and future activities can be put into effect.

A Board of Directors is elected to carry out the wishes of the members, in so far as it is practicable.

What better place or a more appreciative audience can one ask for, when giving out a bit of news about an issue or a stamp, or recounting some interesting experience?

Much of the fun in collecting comes from telling other collectors the way your collection grows, how the stamps are mounted, and showing an album of complete sets, or bemoaning about an incomplete set, or how hard it is to secure such and such stamp, or about the price of a specimen one does not have, and hundreds of other topics.

It is true that one could visit each other individually; but most of us do not have the time to do so except on Sundays, and we cannot visit more than two or three people. In Club meetings you meet many people at one time, who, like you, are collectors and interested in stamps and in swapping tales.

If collectors would only realize this, every meeting of our Club would be crowded, every member would attend, and if every one would tell something about some experience he had, or give a talk, interesting, instructive, we would all profit.

Your Club is open to suggestions; suggestions that are practical; suggestions that are in the interest of all the members; suggestions that are easy to carry out. Meetings and activities are the life of a Club, and your Club wants to live.

Suggestions offered, can then be discussed and something tangible, some new activity, some untried idea may come out for the benefit of all, and for the benefit of your Club.

A few words about the Slogan Catalogs published in this Yearbook.

Work of this nature cannot be accomplished overnight. It requires endless research and even after all the notes are arranged, a small detail will come up and the work must be revised again.

Additions and corrections will come up perhaps after collectors here and abroad start checking each item. It is only by this means that one can hope to achieve a certain amount of accuracy, and in time it is hoped that these catalogs will serve as the recognized reference to the numerous collectors who are beginning to collect postal slogans and slogan cancellations and that this phase of philately will have as many followers as collecting stamps.

Thank you.

ASOCIACION FILATELICA DE FILIPINAS

JESUS CACHO

President

ASOCIACION FILATELICA DE FILIPINAS

Manila

October 5, 1954

The Director of Posts
Manila

Dear Sir:

Subject: Proposed Resale of Demonetized
Pre War Stamps

Forwarded herewith is a copy of the resolution as approved by the Board of Directors of the Asociacion Filatelica de Filipinas, manifesting the opposition of this Association as to the petition of a group of individuals regarding the resale of the demonetized prewar stamps by the Bureau of Posts to the stamp collecting public, the said stamps with a total face value of about P150,000.00.

Supporting our opposition to the resale of the stamps in question, we are giving hereunder the following reasons:

1) Sale of these stamps will affect adversely the standard and good prestige of our stamps in the philatelic world, for the simple reason that destruction of said stamps is a **fait accompli** by virtue of the standing postal ruling which went into effect since 1946. Accordingly, its resale will create a big scandal.

2) If and when, the proposed resale is made, it will be condemned by the stamp world and thus create a very unsavory and critical public opinion especially in organized philately and in the philatelic press of the world. As a case in point, we are quoting hereunder some excerpts from an editorial of the "India Stamp Journal," Bombay, in its May 1954 issue, reading as follows:

"... Mr. H. L. Jerath, the Director-General of Posts, recently announced at a press conference that his department possessed over Rs. 50,000,000 worth of old demonetized and obsolete Indian and Indian States' stamps, and therefore, he was thinking of selling them in the stamp market and thus collect the much needed cash for his department. . . . If Mr. Jerath, or any other postal official of the Government of India is permitted to carry out the sale of these remainders, we unhesitatingly warn that India's name will sink into the gutters of the stamp world forever. . . . We have made the last effort to save India's name from sinking into the gutters of the world. . . . because India's good name is worth much more than a few lakhs of rupees to be realized from demonetized stamps which no self-respecting and civilized country ever indulges in nowadays."

3) Philippine stamps have earned a good prestige abroad for a long time and they are highly regarded by collectors especially specialists on Philippine issues. Naturally, we hate to see such prestige destroyed, by the sale of the demonetized stamps in question.

4) In the event the proposed sale is considered, in all likelihood the Bureau of Posts will be confronted with a big problem; the problem of distribution, i. e., the manner in which the stamps will be sold to the stamp collecting public. Whether by the sets or by a quota, we feel it would create disappointments to collectors and criticisms towards our postal authorities and to the Bureau of Posts at large.

5) We doubt very much if all the stamps in question could be sold at its estimated face value of P150,000.00, considering the fact that the most coveted issues are the 4-peso small "Commonwealth" overprint and the 20¢ and 60¢ Moro Vinta airmail of 1941 with an estimated maximum face value of about P10,000.00 only. With this insignificant amount, shall we sacrifice the good prestige of our stamps in the stamp world?

6) Experience of some countries, especially in South America, has shown in the past that their attempts to sell their demonetized stamps to the stamp collecting public had met with catastrophic results, and as a consequence of which, the stamps of such countries have lost their good standing in the philatelic world—a sad and bitter experience which we do not want and never wish to happen to the stamps of the Philippines.

In view of the reasons as set forth above, we therefore reiterate our strong opposition to the proposed sale of the demonetized prewar stamps, and let us keep and maintain the good prestige of the stamps of the Philippines to its high level as it has enjoyed and continues to enjoy in the stamp world.

Respectfully,

ASOCIACION FILATELICA DE FILIPINAS

JESUS CACHO

President

I believe integrity, respect, and reputation are worth more than money. —ERNEST A. KEHR, Stamp News Editor, New York Herald-Tribune.

RESOLUTION OF THE ASOCIACION FILATELICA DE FILIPINAS OPPOSING THE PETITION OF A GROUP OF INDIVIDUALS PROPOSING THE RESALE OF DEMONETIZED PREWAR STAMPS.

WHEREAS, The General Auditing Office issued an order for the destruction or burning of all prewar stamps for having been demonetized, and in compliance with such order, all prewar stamps from all provincial postoffices and other postal stations were recalled and destroyed;

WHEREAS, after the destruction of all prewar stamps found in the Philippines was accomplished, the Philippine Philatelic Agency in Washington, D. C., returned all prewar stamps to the Manila Post Office for destruction with a total face value of about P150,000.00;

WHEREAS, after the receipt of said stamps, a group of individuals presented a petition to the Bureau of Posts proposing the salvage of said stamps and the resale of same to the stamp collectors;

WHEREAS, to accede to the petition for the resale of said demonetized stamps, it would be looked upon unfavorably by the philatelic world, and consequently the loss of prestige of our stamps;

WHEREAS, even disregarding the opinion of the rest of the world, the distribution of said stamps to collectors would surely not satisfy every one and thus cause more criticism and scandal;

WHEREAS, the Asociación Filatélica de Filipinas, the oldest national organization of stamp collectors in the Philippines, organized in the interest of philately and stamp collectors in this country since the past twenty-nine (29) years and as such, this Association is always vigilant in protecting and maintaining the good prestige of Philippine stamps and philately;

RESOLVED therefore as it is hereby resolved that the Asociación Filatélica de Filipinas urges that the general order for the destruction of said demonetized prewar stamps by the Bur-

eau of Posts be complied with for the reasons as advanced in a letter addressed by the Association to the Director of Posts and which letter is an annex to this resolution.

RESOLVED FURTHER that a copy of this resolution be transmitted to the Director of Posts, Manila.

DONE in the City of Manila, Philippines, this 5th day of October 1954.

JESUS CACHO
President

I hereby certify that the foregoing resolution was approved unanimously at the meeting of the Board of Directors of the Asociacion Filatelica de Filipinas held on October 5, 1954, in Manila, Philippines.

JOSE C. LIM, Jr.,
Secretary

Anniversaries

First	Paper	Thirteenth.....	Lace
Second	Cotton	Fourteenth.....	Ivory
Third.....	Leather	Fifteenth.....	Crystal
Fourth	Flowers	Twentieth	China
Fifth.....	Wooden	Twenty-fifth ...	Silver
Sixth.....	Candy	Thirtieth	Pearl
Seventh	Copper	Thirty-fifth.....	Coral
Eighth	Bronze	Fortieth	Ruby
Ninth	Pottery	Forty-fifth	Sapphire
Tenth	Tin	Fiftieth	Golden
Eleventh.....	Steel	Fifty-fifth.....	Emerald
Twelfth.....	Linen	Seventy-fifth ..	Diamond

Cuaderno rejects collectors' offer to buy pre-war stamps

Posts Director Felipe Cuaderno the other day turned down a request of a group of collectors to sell to it some P151,000 worth of pre-war postage stamps on the ground that such action will undermine the Philippines reputation in the philatelic world.

Cuaderno's refusal was contained in a memorandum which he submitted to Public Works Acting Secretary Vicente Orosa, rejecting the request of the Philippine Philatelic Club and a certain group of dealers and philatelists to have the stamps sold to them.

The stamps were returned to the bureau by the Postal Agency of the Philippine Embassy in Washington, D.C., on Feb. 20, 1947. They were part of the pre-war issues, a considerable number of which were stolen from the bureau's vaults during and after the liberation of Manila in 1945.

Because big quantities of the stamps were sold by thieves in the open markets, the general auditing office in 1945, issued a circular declaring them obsolete, prohibiting their use, and ordering their destruction by burning.

With the relatively small amount that the government may realize from the sale of such remaining pre-war stamps, Cuaderno said, it would be too risky to stake the reputation of our stamps in the philatelic world.

Citing cases of certain countries which allowed the sale of stamps after they had been withdrawn from sale, Cuaderno said: "These countries lost prestige in the philatelic world. Thereafter, philatelists, collectors, and stamp dealers lost interest in their stamps.

The *Asociacion Filatelica de Filipinas*, the oldest philatelic group in this country, also opposed the sale of the stamps also for the same reason.

Rep. Jose J. Roy, past president of the Philippine Philatelic Club, also opposed the sale of the stamps, for the same reason.

Cuaderno, in his memorandum, also cited a portion of a letter to him by Ernest A. Kehr, stamp news editor of the *Herald Tribune*, New York, which reads:

"P150,000 may seem a lot of money. Actually it is, but even twice that amount does not seem to me to be worth the risk the Philippines will be taking by countermanding an edit and selling the stamps in question. I believe integrity, respect, and reputation are worth more than money."

**Presidents
of the
Asociacion Filatelica de Filipinas
1925-1955**

1. Don Juan Mencarini (1925-1926).
2. Mr. Charles S. Banks (1926-1927).
3. Don Baldomero Fernandez (1927-1929).
4. Don Jose Castañer (1929-1930).
5. Don Joaquin Pardo de Tavera (1930-1931).
6. Dr. Ricardo A. Reyes (1931-1933).
7. Don Jose Trill (1933-1935).
8. Don Gabriel M. de Ubage (1935-1937).
9. Don Jose Trill (1937-1938).
10. Don Jesus Cacho (1938-1941).
11. Don Ramon Catala (1941-1943).
12. Col. Angel M. Tuason (1943-1945).
13. Don Jesus Cacho (1945-1955).

PHILIPPINE POSTAL SLOGANS

by

Pablo M. Esperidion

Introduction

In times of peace or in times of war, postal slogans are used by the Bureau of Posts. Used mainly for psychological purposes, they stir the enthusiasm of the people. Postally they are mere postal markings, but philatelically, they are part and parcel of Philippine postal history. As such they are worth collecting and studying.

As one who specializes on postal slogans of the Philippines, I have made a study of this specialty, as a result of which I have incorporated them in this catalog. Of course, this does not attempt to be complete as there might be some items in existence which, at the time of its preparation, I have neither seen them nor they have come to my knowledge. At any rate, practically all the basic materials referred to in this catalog are from my personal collection, and it is hoped the information imparted herein will be of some interest to my fellow collectors.

Categories of Slogans

Classifying the postal slogans of the Philippines, I have grouped them under the following categories: 1) Official; 2) Semi-Official; and 3) Commercial.

Postal slogans and/or postal slogan cancellations as used by the Bureau of Posts, are considered as "Official." Those used by other government departments or bureaus, are designated as "Semi-Official." Under this same category, those used by the U.S. Navy (slogan cancels on Philippine waters) in the prewar days and by the GIs during the early months of the liberation, are designated likewise. And postal slogans used by private firms or individuals, are identified as "Commercial."

Before going further into this catalog, let it be said that it will treat exclusively on the postal slogans and/or slogan cancellations which have been used only by the Bureau of Posts, i.e., those coming only under the category of "Official." The reason for this is obvious. Just as postage stamp adhesives are issued officially by the Bureau of Posts, in a manner of speaking, the subject postal slogans and/or slogan cancels are "issued" likewise by the Bureau of Posts, officially. Having been used officially by the Bureau of Posts,

they are therefore part and parcel of Philippine postal history. Thus their exclusive treatment in this catalog.

Types of Slogans

Used mostly by the Manila Post Office for half of a century, the "official" postal slogans are identified philatelically under the following types:

- 1) Doremus
- 2) Flags
- 3) Straightline
- 4) Universal
- 5) Boxed
- 6) Fancy.

Postal slogans of the foregoing types have been applied by machine and/or by handstamp. Too, they are postal slogan cancellations and/or just plain postal slogans.

Under the machine slogan cancels, there are the Doremus, Flags, Universal and Boxed. And under the handstamp types, there are the Straightline and the Fancy. Of the Boxed slogans, however, some of them were applied by handstamp and some by machine.

Doremus Types

Forerunner of the machine cancellations and slogan machine cancels in the Philippines, is the Doremus. This machine cancel has several types. However, only two types were used by the Manila Post Office. They were introduced in this country in 1908 and 1909.

Bearing 18 vertical bars, the Doremus slogan cancellation is like the keyboard of a piano. Hence, its designation, Doremus (from the musical notes — Do, Re, Mi). This type of cancelling machine was manufactured by the Doremus Cancelling Machine Co., Washington, D.C.

Earliest known Doremus slogan cancel in the Philippines was dated "Oct. 15, 1908." Legend of its slogan reads: "PHILIPPINE CARNIVAL—MANILA, FEB. 2-9, 1909," all in capital letters in two lines. It was applied in black.

Flag Types

Next to the Doremus, there came the Flag machine cancellations. As far as collectors are concerned, there are three major types of the Flag can-

cels. They are known as the Ovate, Involute and Spread Star Field. Still, under these three major types, there are the specific types.

They are the following:

- 1) Ovate Star Field
- 2) Spread Star Field
- 3) Boxed Slogan
- 4) Backstamp
- 5) Station Cancel
- 6) Exposition Cancel
- 7) Battleship Slogan
- 8) Naval Station Cancel.

These specific types, however, were not all used in the Philippines. Only the 2nd, 3rd, 4th, 6th and 7th types were utilized. Wholly they were used by the Manila Post Office but the 7th type which was used by the U.S. Navy, in Cavite.

Because there are no available records, the exact date as to when the first Flag machine cancel was used in the Philippines is not known. At any rate, earliest Flag cancel seen was dated "Dec. 30, 1916." It was a Spread Star Field. Motif of this cancel is an American flag. It has 13 stars spread in the field and seven wavy stripes on the right. In the Union it has a staff and a halyard. Used in 1916, this type of Flag cancel was also used in the ensuing years, until 1923. This is as far as I have seen.

Bearing a slogan in the field, is the Boxed type. Like the Spread Star Field, it has also a staff and a halyard, plus the usual seven wavy stripes. The earliest date seen of this Flag slogan cancel bears "April 7, 1917." And the legend of the slogan reads: "ARE YOU HELPING—IF NOT, WHY NOT?—BUY A—LIBERTY BOND," all in caps in four lines. It was applied in black. While this Boxed slogan cancel was used in 1918, at least five other slogan cancels of the same type were used in the same year.

Prolifically used by the Manila Post Office during the closing years of the First World War up to the 20's, the Flag slogan cancels of the Boxed type, are known to exist with at least 24 different slogan cancels. This is as far as I have seen in the study of this particular machine slogan cancellation.

All Flag slogan cancels of the Philippines were applied by machine and used by the Manila Post Office. Then, too, they were applied in black. Notwithstanding this, however, one of them

was done by handstamp and it was applied in purple. It was used by the post office of Capiz, Capiz, and the earliest date seen was "Dec. 3, 1925."

Use of the Flag machine cancels and/or slogan cancellations was continued by the Manila Post Office for almost ten years. The latest was in 1926. Then, it was discontinued. All in all, at least there were 30 different kinds of the Flag types which were used in the Philippines.

Straightline Types with Grids

During the last three years of use of the Flag slogan cancels, it's interesting to observe that the Manila Post Office utilized at the same time, at least three different Straightline slogan cancels. They were applied by handstamp but of steel die. Besides this, each has a grid. It's a "barrel-killer." Still, each "barrel-killer" has a different type. The largest is with five heavy horizontal bars, the longest measuring 2 x 3 centimeters. And height of this stamp "killer" is 3.7 centimeters. Earliest date seen of this Straightline slogan cancel was "Aug. 14, 1924", with the slogan reading: "REGISTER—INSURE—ALL—VALUABLE—MAIL," all in caps sans serifs in five lines. It has a circular townmark with a single frame.

The second type of this Straightline slogan cancel was also used by the Manila Post Office. Its slogan reads: "MANILA—TRADE—CENTER—OF THE—PACIFIC," all in caps sans serifs in five lines. Earliest date seen was "July 3, 1925." Its "barrel-killer," however, is smaller than the first, but its townmark is exactly the same as the former.

Third type of the Straightline slogan cancels bears the wording: "MANILA, P. I.—(Date)—(Time)—(Year)—ADDRESS MAIL—TO—STREET AND—NUMBER," all in caps sans serifs in eight lines. Earliest date seen was April 7/25. It has also a "barrel killer," but it's the smallest of the three types of grids. As it appears, this third type is a combined townmark and slogan cancel. And while it was used by the Manila Post Office, it was used likewise by the Cebu Post Office. But in this case, instead of "MANILA, P. I." as its point of origin in the townmark, "CEBU, P. I." is indicated. Earliest date seen of this type as used in Cebu was "Sept. 23, 1925." And the latest date I have seen was "Feb. 23, 1933."

Straightline Types in Native

For the first time in the postal history of the Philippines, the Bureau of Posts, in 1927, set into use a series of postal slogans in native dialects. Applied by handstamp, they were utilized during a campaign for national thrift. Postally, they were called the "thrift slogans." However, they are not slogan cancels. They are just plain postal slogans. Neither they are boxed nor framed. They come in two or more inscriptions, in simple straightlines.

Notwithstanding their simplicity, yet they are quite interesting. What makes them interesting are their legends. They are in native dialects. Some of them as far as I could gather, are in the following dialects—Tagalog, Ilocano, Bicolano, Pampango and Visayan. In addition to this, there were some in English. Then, too, some were in English and Tagalog, combined.

Where these postal slogans in native dialects had been used, as far as I have seen them on covers, there were those from Manila, Lucena (Tayabas now Quezon), Sta. Cruz (Laguna), Lobo (Batangas), Calapan (Mindoro), Laoag (Ilocos Norte), Legaspi (Albay), Rapu-Rapu (Albay), Surigao (Surigao) etc. They were applied by handstamp in red, but some were in purple.

Earliest date seen of these "thrift slogans" was "July 3, 1927." The slogan was in Tagalog. Its wording reads: "ABANGAN ANG MASIGLANG PAGSISIKAP SA PAGTITIPID," all in caps in two lines, the break in the first line appearing in the division of "PAG" and "SISIKAP" by a hyphen. This slogan was used by the Manila Post Office. It was applied in red.

While use of this series of postal slogans in native dialects was first seen as early as in July 1927, at least they saw postal service for one and a half year. Latest date I have seen was "Dec. 21, 1928."

Far from being relevant to the series of the "thrift slogans," in 1928, there appeared another provincial postal slogan. In essence, it was an exposition handstamp straightline. Its point of origin was San Pablo, Laguna. And inscription of the slogan is: "SAN PABLO CARNIVAL — AND — LAGUNA PROVINCIAL FAIR—April 11-16-17, 1928," in three lines, the first and second all in caps but the third in caps and in lower cases. Earliest date seen of this type was "Mar. 12, 1928." Townmark in black but the slogan in purple.

Straightline Types—Occupation

Fifteen years after the first series of the "thrift slogans" was discarded, the Bureau of Posts used again another series. This time it was in 1943, incidentally, during the Jap Occupation. And at that time, the Bureau of Posts was changed to "Bureau of Communications."

Of the Occupation series which was used exclusively by the Manila Post Office, there were only three slogans of different types. And like their predecessors, they were handstamp likewise. But, unlike the first series used in 1927 and 1928 which was in several native dialects, the second series used in 1943, was all in English. At the outset, this

Wording of the slogans are as follows:

- 1) "POSTAL SAVINGS BANK—Deposit your savings—with the local—postmaster."
- 2) "POSTAL SAVINGS BANK—Thrift takes you up—the ladder, waste—brings you down."
- 3) "POSTAL SAVINGS BANK—He that will not economize, will have to—agonize."

Each of the above slogans is in four lines, the first line all in capital letters and underlined. The rest are in caps and lower cases. Used by the Manila Post Office, they saw postal service for about three months.

Straightline Type—Guerrilla

It's interesting to note, while the Occupation "thrift slogans" were being used by the Manila Post Office, the guerrilla government of the "Free Philippines" functioning somewhere in Mindanao was also using a postal slogan with the inscription reading: "WE DEPEND UPON—GEN. MacARTHUR—PLEDGE TO RETURN."

This guerrilla postal slogan is in three lines and all in capital letters. Boxed in a rectangle, its size is 1.9 x 3.8 centimeters. It was applied by handstamp in purple. Earliest date seen of this guerrilla slogan was "Dec. 23, 1943."

Straightline Type—Liberation

Close on the heels of the liberation of Manila early in February 1945 and with the mopping operations of the U.S. Armed Forces still going on in the Philippines, the Manila Post Office on May 1, 1945, put into use a Straightline postal slogan with the legend. "LABOR DAY—CALLING ON ALL

**LABORERS—HELP YOUR COUNTRY
—SECURE EMPLOYMENT WITH
U.S. ARMY—FOR ESSENTIAL WAR
WORK,**” all in caps in five lines. This slogan was applied by rubber-stamp in purple. It was used for one day only, coincident with the Labor Day and the First Day Sale of the 8¢, 1-P and 20¢ special delivery stamp of the “Victory” regular postage series.

Universal Types

The first Universal machine slogan cancel was introduced in the Philippines in 1930. It bears the legend, “**MANILA — TRADE CENTER — OF THE—PACIFIC,**” all in capital letters sans serifs in four lines. According to the Bureau of Posts, this machine slogan cancel was used by the Manila Post Office, the first day use being, “July 12, 1930.” Boxed in a rectangle, its size is 1.9 x 5.5 centimeters, the rectangle measuring 1.9 x 3.3 cm. plus seven straight lines on the right, each line 2.8 cm. long and open at the end. It has a steel die or dial commonly known as the “Universal”. Main characteristic of this dial is: the name of the town or city (Manila) is shown on top, the date in the center, and the name of the state or country (P.I. or Philippines) is indicated at the bottom inside the dial. This is distinguished from dial of the Doremus machine slogan cancels mentioned in this catalog before. Dial of the Doremus shows the town or city (Manila) and state or country (P.I.) on top but the year at the bottom in the die. This type of dial is known as the “American.”

Since the introduction of the Universal machine slogan cancels in the Philippines, it's interesting to observe at least 36 different types were utilized. Twenty-seven of them were used by the Manila Post Office, five by the Cebu Post Office, and one by the U.N. Navy in Cavite. Out of the 27 different types used by the Manila Post Office, however, two of them were plain boxed slogan cancels, i.e., without the usual seven straight lines used as “Killers.”

Likewise it's interesting to observe, some of these slogan cancels as used by the Manila Post Office, were also used as “backstamps.” This was especially true in the late 30's. True enough, their use as such was also witnessed until the outbreak of the Pacific War. Then, too, since the Republic up to the present, some postal slogan are being used as backstamps. Obviously, it's an established postal precedent.

The Universal machine slogan cancels were used by the Manila Post Office for several years. Some of them went into use for eleven years until the outbreak of the Pacific War. When the Jap Occupation came, however, their use was discarded but one. It was the slogan cancel bearing the legend, “**POST — YOUR MAIL — EARLY,**” in caps in three lines. It's First Day Use during the Occupation was on March 4, 1942. It was an occasion of the First Day Sale of the first provisional issues of the Philippines (2¢ and 16¢ postage stamps and 2¢ postal card), released during the early months of the Occupation. Use of this slogan cancel lasted for three years until the last days of the Jap Occupation of Manila. Latest date seen was Feb. 3, 1945, the same day the U.S. Armed Forces liberated Manila.

Among the Universal machine slogan cancels used in the Philippines, I believe the slogan cancel, “**POST YOUR MAIL EARLY**” as described above, is the most historical. Its historical significance lies in the fact not that it was used for 14 consecutive years (1931-1945) and bears the longest record of service, but it saw postal service in three different regimes of the Philippines, namely, the American Administration, the Commonwealth transition, and the Jap Occupation. Considering this fact, in the postal history of the Philippines, therefore, it deserves a niche to remember by.

Types of Machine Dials

In discussing the machine slogan cancels of the Universal type, mention of the dials of these cancels should also be made. Dials of the Universal type used in 1930 to 1945 have two types. So with the box enclosing the slogans. The dial used in 1939 bears the inscription “**MANILA**” on top and “**PHILIPPINES**” at the bottom in the dial. The type used prior and after 1939, has “**MANILA**” on top but “**P.I.**” instead of “**PHILIPPINES**” at the bottom. The same dial used in 1939 is also used at present by Manila Post Office on its machine cancel but without any slogan.

As to the box of the slogans, at least each of them has two types: one without any break in the frame, and the other with two breaks on the vertical frame on the left. In the addition to this, there are also some varieties in the size of the box. Also in the types of the letters of the slogans.

Boxed Types—Handstamp

Prolifically used during the present Republic, are the slogan cancels of the Boxed type. All of them are handstamps.

Introduction of the Boxed slogan cancels, however, was seen not during the present Republic. Long before World War II, the first slogan cancel of this type was introduced by the Manila Post Office. It was late in 1921. Apparently it was 20 years before the last World War.

Worthy to note, it was also the first postal slogan cancel of the Philippines in which the slogan comes before the townmark. It has a legend reading: "JOIN THE—RED—CROSS," all caps with serifs in three lines with a cross in heavy bars between the words "RED" and "CROSS". This inscription is boxed in a rectangle, 1 x 3.3 cm., and the townmark has a frame in double circle, 3.4 cm. in diameter. Applied by handstamp in black, earliest date seen of this forerunner of the boxed slogan cancels of the Philippines, was "Nov. 5, 1921."

Another pre-war boxed handstamp slogan used by the Bureau of Posts, was in 1930. It was used on the occasion of the 300th anniversary of the College of San Juan de Letran. The Manila Post Office was the user. Boxed in a rectangle and applied in purple, wording of the slogan reads: "SAN JUAN DE LETRAN — CENTENNIAL — DEC. 18-21, 1930," all in caps in three lines. Earliest date seen was "Nov. 11, 1930."

In addition to the two pre-war slogan cancels of the Boxed type as described before, another postal slogan of the Boxed type was used in 1937. It was used in Iloilo, Iloilo. Enclosed in a rectangle of 2 x 5.7 cm. with a wavy frame, its inscription is: "INAUGURATION—CITY OF ILOILO—JULY 16, 1937," all in caps in three lines. It was applied by handstamp in purple. This postal slogan, however, was not a slogan cancel. It was a plain postal slogan. In other words, it was used separately from the townmark. Earliest date seen on a commercial cover was "July 16, 1937." In all likelihood, it was used by the Iloilo Post Office for one day only, in connection with the inauguration of the City of Iloilo.

Single-Letter Slogan Cancel

The honor of having used the first slogan cancel of the Philippines after the Second World War, goes to the post office of Fabrica, in Negros Occidental. It was used early in 1946, and applied by handstamp in black. It's unboxed. But, unlike the standard slogan cancellations, it has no inscription at all, except a big letter "V", meas-

uring 2 x 22 cm. The letter "V", in this instance, stands for "Victory." It's interesting to note, similar slogan cancels were used in the United States, England, and Canada during the hectic years of World War II.

Prominently displayed in the center, the letter "V" in the subject slogan cancel, is supported by five straight horizontal lines on both sides of the letter. Earliest date seen of this forerunner of the postwar slogan cancels of the Philippines was "Mar. 25, 1946."

First Boxed Type—Republic

Enlisting as the first boxed slogan cancel of the Republic of the Philippines was the slogan used by the Manila Post Office in October 1946. It has a legend, reading: "HELP THE—PHILIPPINE RED CROSS," all in caps in three lines, with the insignia of the Red Cross, in the second line. While this slogan cancel was applied by handstamp in black, its existence in purple as well as in purple black, is also known. Thus, as far as its color is concerned, at least it has three types.

First Day Use of this slogan cancel was on October 28, 1946. Last day was on Nov. 28, 1946. Evidently, it was exactly one month. Its use, however, was not only as a slogan cancel, but also as a "backstamp." And as a backstamp, it was applied only on domestic air mail letters.

Boxed Types—Purely Philatelic

What may be considered as purely philatelic in legend, are the two slogan cancels used by the Manila Post Office in October, 1947. One of them bears the slogan, "COLLECTING STAMPS—IS EDUCATIONAL &—CULTURAL HOBBY." The other is: "COLLECT STAMPS—BE A STAMP—COLLECTOR NOW." Both of which are all in caps sans serifs in three lines.

First Day Use of both slogans was on October 19, 1947. It was on the occasion of the "Ladies Day" of the Philippine Philatelic Club, Manila. Last day use was on October 25, 1947. Both slogan cancels were also used as backstamps on interisland air mail received at the Manila Post Office.

Another slogan cancel used by the Manila Post Office and purely philatelic in its legend saw postal service in April 1948. Its slogan reads: "COLLECT STAMPS—ORGANIZE A—STAMP CLUB IN—YOUR COMMUNITY," all in caps sans serifs in four lines.

April 16, 1948, was its First Day Use. May 15, 1948, was the last day. Too, it was used as a backstamp on local air mail letters received at the Manila Post Office.

Fancy Types

In no history of philatelic Philippines, Fancy slogan cancels have been so extremely used since the past three years. Fancy as they are and conveying the logic of the slogans at random, they easily arrest one's attention and prove interesting. Doubly interesting, the Bureau of Posts has been using these Fancy slogan cancels, not only on occasions of national significance but also for some events of international scope worthy of commemorating.

Among the interesting of the Fancy types, there are those used for the "UNAC" (March 16/48); "Aviations Week," (Dec. 12/48); "Long Live The Republic" (July 4/49); "Jaycee International World Congress" (Type I, Aug. 1/49 and Type II, Aug. 16/49); "Education Week" (Sept. 12/49); "Community Chest" (Dec. 16/49); "Liberation Day Agricultural School" (Feb. 7/50); "First Anniversary Manila Lions Club" (Mar. 23/50; and the "Fish Conservation Day" (Oct. 22/50), etc.

In addition to this, there are also the two different types of postal slogans of the Philatelic Division of the Bureau of Posts, used expressly for philatelic promotion. One of them was used early in October 1948 and the other was used early in 1949. The former was applied in green and the latter in purple. In design and legend, both are invitations to the ubiquitous hobby of stamp collecting.

As A Specialty

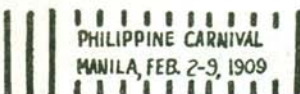
Building a collection of postal slogans of the Philippines, one will find it an interesting field. Mere acquisition of the postal slogans, either on entires or in cut-squares, does not stop there. Sooner or later, one will go further and eventually make research and study them. Consequently, in the study of this specialty, one will discover, not only the different types of postal slogans, but also their major and minor varieties, errors and freaks, designs and formats, and the significance of their legends according to our times. Thus, it's a wide and varied field, and as such, it offers a rich field for philatelic research.

Making a summary of the postal slogans of the Philippines since their introduction in 1908 and their continuous use

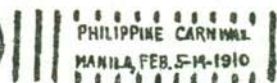
up to the present or within a period of 46 years, at least, there are 237 different postal slogans and/or slogan cancellations which have been used by the Bureau of Posts. To collect and study them, is certainly a specialty, and as a specialty, it's one of the interesting phases of Philippine postal history.

CHRONOLOGY

To enable collectors of Philippine postal slogans to have a ready reference of this specialty, I have prepared a Chronology listing these postal slogans accordingly. This Chronology is from Oct. 15, 1908 to Dec. 31, 1954, covering a period of 46 years, in which 237 postal slogans, at least, were used by the Bureau of Posts. Particulars of each slogan are hereby also given, following each legend. Unless otherwise stated, all slogans included in this Chronology are machine slogan cancels and were applied in black and used by the Manila Post Office only. Dates of First Day Use as indicated are as per official records of the Bureau of Posts.



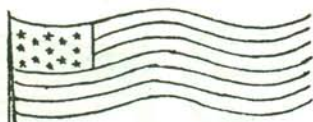
1) "PHILIPPINE CARNIVAL—MANILA, FEB. 2-9, 1909." Doremus type. Slogan in two lines. Earliest date seen, Oct. 15, 1908. Also used in 1909.



2) "PHILIPPINE CARNIVAL—MANILA, FEB. 5-14, 1910." Doremus type. Slogan in two lines. Earliest date seen, Dec. 2, 1909. Also used in 1910.



3) "PHILIPPINE CARNIVAL—MANILA, JAN. 30 - FEB. 7, 1915." American Machine Cancel. Slogan in two lines. Earliest date seen, Jan. 8, 1915.



4) DESIGN bears an American flag with 13 stars in the field. Flag type—Spread Star Field. Earliest date seen, Nov. 6, 1916. Used until 1923.



10) "FOOD WILL WIN THE WAR—DON'T WASTE IT." Flag—Boxed type. Slogan in two lines. Earliest date seen, Sept. 17, 1918.



5) "ARE YOU HELPING—IF NOT, WHY NOT?—BUY A—LIBERTY BOND." Flag—Boxed type. Slogan in 4 lines. Earliest date seen, April 7, 1917. Also used in 1918.



11) "VICTORY — CARNIVAL & —EXPOSITION — 1920." Flag—Exposition cancel. Slogan in 4 lines. Earliest date seen, Jan. 12, 1920.



6) "DO YOUR BIT IF NOT—WHY NOT." Flag—Boxed type. Slogan in 3 lines. Earliest date seen, March 23, 1918.



12) "MAGALLANES — CARNIVAL —MANILA, PHILIPPINE—JAN. 29—FEB. 6, 1921." Flag—Exposition cancel. Slogan in 5 lines. Earliest date seen, Jan. 21, 1921. Used in commemoration of the 400th year of the discovery of the Philippines by Magellan.



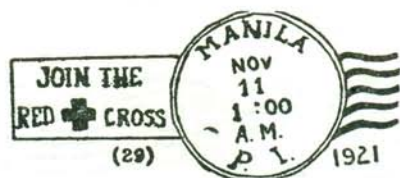
7) "EVERY LITTLE HELPS—BUY WAR—SAVINGS STAMPS." Flag—Boxed type. Slogan in three lines. Earliest date seen, June 13, 1918.



13) "JOIN THE — RED CROSS— (Sign of Red Cross)." Flag—Boxed type. Slogan in 3 lines. Earliest date seen, Oct. 24/21. Used until 1924.



8) "WIN THE WAR—BY RAISING—MORE FOOD CROPS." Flag—Boxed type. Slogan in 3 lines. Earliest date seen, Sept. 9, 1918.



14) "JOIN THE—RED CROSS (Sign of Red Cross)." Boxed type—Handstamp. Slogan in 2 lines, and before the dial. Earliest date seen, Nov- 5/21. Note:—This is the first slogan cancel of the Philippines with the slogan before the dial.



9) "BUY A BOND" (with design of a bell in center of legend). Flag—Boxed type. Slogan in 3 lines. Earliest date seen, Sept. 15, 1918.



15) "+ JOIN THE RED CROSS +". Straightline handstamp not cancel. In two lines. Sign of Red Cross before and after the slogan. Applied in purple. Earliest date seen, Nov. 7, 1921, with Jaro, Iloilo, townmark in black.



MANILA CARNIVAL AND SAMPLE FAIR Feb. 4-12, 1922

16) "MANILA CARNIVAL — AND — SAMPLE FAIR — FEB. 4-12, 1922." Fancy type — Handstamp. Plain slogan and not cancel. Slogan in 4 lines with figure of a devil above the legend. Applied in purple. Earliest date seen, Nov. 26, 1921, with Manila townmark in black.



17) "MANILA CARNIVAL — SAMPLE FAIR — FEB. 4-12, 1922." Flag — Exposition cancel. Slogan in 3 lines. Earliest date seen, Nov. 29, 1921. Also used in 1922.



18) "MANILA CARNIVAL — SAMPLE FAIR — FEB. 3-11, 1923." Flag — Exposition cancel. Slogan in 3 lines. Earliest date seen, Oct. 22, 1922. Also used in 1923. Note: — Error on this slogan cancel occurred with the omission of the legend in the field.



19) "ZAMBOANGA — CARNIVAL & — INDUSTRIAL — EXPOSITION Dec. 15-23, 1923." Flag — Exposition cancel. Slogan in 5 lines with the last line outside the field. Earliest date seen, Nov. 28, 1923.



20) "MANILA CARNIVAL — COMMERCIAL FAIR — FEB. 16-24, 1924." Flag — Exposition cancel. Slogan in 3 lines. Earliest date seen, Jan. 16, 1924.



21) "REGISTER — INSURE — ALL — VALUABLE MAIL." Flag — Boxed type. Slogan in 4 lines. Earliest date seen, March 1, 1924. Also used in 1925 and 1926.



22) "BUY MONEY ORDER — DO NOT SEND CURRENCY — BY — SPECIAL DELIVERY — OR — ORDINARY MAIL." Flag — Boxed type. Slogan in 6 lines. Earliest date seen, March 10, 1924. Also used in 1925.



23) "ADDRESS — YOUR MAIL — TO — STREET AND NUMBER." Flag — Boxed type. Slogan in 4 lines. Earliest date seen, March 15, 1924. Also used in 1925 and 1926.



24) "POST ADDRESS — YOUR MAIL — EARLY CLEARLY." Flag—Boxed type. Slogan in 3 lines. Earliest date seen, Aug. 1/24. Also used in 1925 and 1926.



25) "REGISTER—INSURE—ALL—VALUABLE—MAIL." Straightline with Grid—Handstamp. Slogan in 5 lines, unboxed. On the left is a hand-stamped townmark and on the right is a barrel-killer in 5 heavy horizontal bars. Earliest date seen, Aug. 14/24. Also used in 1925. Note:—This is a combined slogan-townmark cancel.



26) "BUY — IDENTIFICATION CARD." Flag — Boxed type. Slogan in 3 lines. Earliest date seen, Sept. 17/24. Also used in 1925 and 1926.



27) "LEYTE CARNIVAL — INDUSTRIAL FAIR — DEC. 20-28 1924." Flag—Exposition cancel. Slogan in 3 lines. Earliest date seen, Oct. 17, 1924.



28) "MANILA CARNIVAL—COMMERCIAL FAIR—FEB. 7-15-1925." Flag—Exposition cancel. Slogan in 3 lines. Earliest date seen, Jan. 13/25.

MANILA, P.I.

130 AM APR 7 1925

ADDRESS MAIL TO STREET AND NUMBER



29) "MANILA, PI.—APR. 7—11:30 AM — 1925 — ADDRESS MAIL — TO STREET — AND — NUMBER." Straightline with Grid — Handstamp. Combined slogan-townmark with a small barrel-killer in 9 heavy horizontal bars, on the right. Slogan in 8 lines. Earliest date seen, Apr. 7/25. Also used in 1926.



30) "DEPOSIT YOUR — FUNDS WITH — THE POSTAL — SAVINGS BANK." Flag—Boxed type. Slogan in 4 lines. Earliest date seen, June 11/25. Also used in 1926.



31) "MANILA — TRADE — CENTER—OF—THE—PACIFIC." Straightline with Grid — Handstamp. Combined slogan-townmark with a barrel-killer in 10 heavy horizontal bars on the right. Slogan in 5 lines and "CENTER" in acrostic arrangement. Earliest date seen, July 3/25.

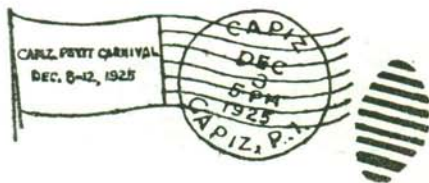


32) "ADDRESS — YOUR MAIL — TO — BARRIO OR SITIO." Flag — Boxed type. Slogan in 4 lines. Earliest date seen, Sept. 10/25.

CEBU, P.I.
1 PM
SEP 23 1925
ADDRESS MAIL
TO
STREET AND
NUMBER



33) "CEBU, P.I.—1 P.M.—SEPT. 23, 1925 — ADDRESS MAIL — TO — STREET AND — NUMBER." Straightline with Grid—Handstamp. Combined slogan-townmark with a small barrel-killer in 9 heavy horizontal lines on the right. Slogan in 7 lines. Earliest date seen, Sept. 23/25. Also used in 1926 and 1933.



34) "CAPIZ PETIT [CARNIVAL—DEC. 8-12, 1925." Flag—Exposition slogan. Slogan in two lines and applied in purple, by handstamp. Also townmark but in black. Used in Capiz. Earliest date seen, Dec. 3/25.



35) "MANILA CARNIVAL—COMMERCIAL FAIR—Jan. 30—FEB. 14—1926." Flag—Exposition cancel. Earliest date seen, Dec. 12/25. Also used in Jan. 1926. Note:—This is Type III (Types I and II, see Nos. 16 and 24, respectively).



36) "MANILA CARNIVAL—COMMERCIAL FAIR—JAN. 30—FEB. 14, 1926." Flag handstamp in purple. Plain slogan and not cancel. Slogan in 3 lines. Townmark in black. Earliest date seen, Dec. 30, 1925, Manila.

ABANGAN ANG MASIGLANG PAG-SISIKAP SA PAGTITIPID.

37) "ABANGAN ANG MASIGLANG PAG — SISIKAP SA PAGTITIPID." Straightline type—Handstamp. Plain slogan. Legend in Tagalog, in 2 lines. Applied in red. Translation of slogan into English is: "Watch for the national thrift campaign." Slogan used in Lucena, Tayabas. Earliest date seen, July 3/27.

WATCH FOR NATIONAL THRIFT CAMPAIGN. ABANGAN ANG MASIGLANG PAG-TITIPID.

38) "WATCH FOR NATIONAL THRIFT — CAMPAIGN — ABANGAN ANG MASIGLANG PAG—SISIKAP SA PAGTITIPID." Straightline type—Handstamp. Plain slogan. Legend in English and Tagalog in 4 lines. Applied in red. Slogan used by the Manila Post Office. Earliest date seen, July 11/27.

MAKISALI SA KILUSAN SA PAG-TITIPID.

39) "MAKISALI SA KILUSAN SA PAG — TITIPID." Straightline type—Handstamp. Plain slogan. Legend in Tagalog in 2 lines. Applied in purple. English translation; "Join the thrift campaign." Slogan used in Santa Cruz, Laguna. Earliest date seen, Aug. 30/27.

SPEND YOUR MONEY WISELY. ISIPING MABUTI ANG PAGGUGUGOL NG SALAPI.

40) "SPEND YOUR MONEY WISELY.—ISIPING MABUTI ANG PAGGUGUGU — GOL NG SALAPI." Straightline type—Handstamp. Legend in English and Tagalog in 3 lines. Applied in red. Slogan used by the Manila Post Office. Earliest date seen, Sept. 15/27.

GASTOHA ANG INYONG SAPI SA MAAYON PAAGI.

41) "GASTOHA ANG INYONG SAPI SA — MAAYON PAAGI." Straightline type — Handstamp. Plain slogan. Legend in Visayan in 2 lines. Applied in purple. English translation: "Spend your money wisely." Slogan used in Surigao, Surigao. Earliest date seen, Sept. 24/27.



REGISTER	_____
VALUABLE	_____
MAIL	_____

61) "REGISTER-VALUABLE-MAIL." Universal type. Type I. Slogans in 3 lines. Earliest date seen, Sept. 22/31. Also used up to 1941. Note:—In 4 types identical to No. 55.



RED CROSS	_____
+	_____
ROLL CALL	_____
-JOIN-	_____

62) "RED CROSS—(Sign of Cross—ROLL CALL—JOIN)." Universal type. Type I. Slogan in 4 lines. First day use, Nov. 1/31. Also used up to 1941. Note:—In 4 types identical to No. 55.



63) "1932 ILOILO CARNIVAL—MARCH 29TH TO APRIL 3RD." Flag—Exposition slogan, in 2 lines applied in purple by handstamp. Townmark in black. Used in Iloilo, Iloilo. Earliest date seen, March 22, 1932. Not slogan cancel.



TENTH FAR EASTERN	_____
CHAMPIONSHIP GAMES	_____
MANILA, MAY 12-19, 1934	_____

64) "TENTH FAR EASTERN — CHAMPIONSHIP GAMES — MANILA, MAY 12-19, 1934." Universal type. Slogan in 3 lines. First day use, April 24/33. Also used in 1934.



PROTECT HOME INDUSTRY	_____
BUY PHILIPPINE	_____
MADE PRODUCTS	_____

65) "PROTECT HOME INDUSTRY —BUY PHILIPPINE — MADE PRODUCTS." Universal type. Type I. Slogan in 3 lines. First day use, March 10/33. Also used up to 1941. Note:—Exists in two types, I and II. Type I, letters in large type. Type II, letters in small type and with two breaks on the left vertical frame.



NATIONAL BOOK WEEK	_____
JUNE 18-24	_____
READ GOOD BOOKS	_____

66) "NATIONAL BOOK WEEK—JUNE 18-24—READ GOOD BOOKS." Universal type. Type I. Slogan in 3 lines. First day use, June 18/34. Also used in 1935. Note:—Type II bears no month, date and year. It was used in 1938 to 1940.



† BUY †	_____
NATIONAL CHARITY	_____
SWEEPSTAKE	_____
TICKETS	_____

67) "BUY—NATIONAL CHARITY —SWEEPSTAKE — TICKETS" (with a double-barred cross before and after the word "BUY"). Universal type. Type I. Slogan in 4 lines. First day use, Aug. 1/34. Also used up to 1941. Note:—Exists in two types, I and II identical to No. 55.



LET'S GO	_____
TO PRESIDENT	_____
QUEZON'S	_____
BIRTHDAY CELEBRATION	_____
AUGUST 19, 1935	_____

68) "LET'S GO—TO PRESIDENT —QUEZON'S BIRTHDAY CELEBRATION—AUGUST 19, 1935." Universal type. Type I. Slogan in 5 lines. Earliest date seen, July 15/35.



LET'S GO	_____
TO PRESIDENT	_____
QUEZON'S	_____
BIRTHDAY ON	_____
AUGUST 19, 1935	_____

69) "LET'S GO—TO PRESIDENT —QUEZON'S — BIRTHDAY ON —AUGUST 19, 1935." Universal type. Type II. Slogan in 5 lines. Earliest date seen, Aug. 6/35.



2 ND NATIONAL CONGRESS	_____
OF FILIPINO BUSINESSMEN	_____
NOVEMBER 19-22, 1935	_____

70) "2ND NATIONAL CONGRESS—OF — FILIPINO BUSINESSMEN — NOVEMBER 19-22, 1935." Universal type. Slogan in 3 lines. First day use, Nov. 1/35.

(Not illustrated)

71) "U. S. CONGRESSIONAL MISSION—ATTENDING PHILIPPINE COMMONWEALTH—GOVERNMENT INAUGURATION—MANILA, PHILIPPINE ISLANDS—NOV. 15, 1935." Boxed type—Handstamp. Slogan not cancel. In 5 lines applied in purple. Townmark in black. Used in Manila. Earliest date seen, Nov. 15, 1935.



PAY YOUR INTERNAL REVENUE TAXES ON TIME

72) "PAY YOUR—INTERNAL REVENUE TAXES—ON TIME." Universal type. Type I. Slogan in 3 lines. First day use, Jan. 5/36. Used in 1936 only.

1936 National Interscholastic Athletic Meet To be held at Iloilo Feb. 1 to 8, 1936

73) "1936 — NATIONAL INTERSCHOLASTIC—ATHLETIC MEET—TO BE HELD AT ILOILO—FEB. 1 TO 8, 1936." Boxed type—Handstamp. Plain slogan and not cancel. Slogan in 5 lines in caps and lower cases. Applied in purple. Townmark in black. Used in Iloilo, Iloilo. Earliest date seen, Jan. 14, 1936.



XXXIII INTERNATIONAL ENCHARISTIC CONGRESS FEB. 3-7, 1937 MANILA, PHILIPPINES

74) "XXXIII INTERNATIONAL—EUCHARISTIC CONGRESS—FEB. 2-7, 1937—MANILA, PHILIPPINES." Universal type—Boxed. Slogan in 4 lines. Earliest date seen, March 25/36. In two types. Type I with large letters. Type II with small letters.



AVOID ACCIDENTS DRIVE — WALK CAREFULLY

75) "AVOID — ACCIDENTS — DRIVE—WALK—CAREFULLY." Universal type—Boxed. Slogan in 4 lines. Earliest date seen, April 21/36. Also used up to 1941.



SAFE DRIVING + SANE WALKING = ACCIDENT PREVENTION

76) "SAFE DRIVING + SANE WALKING = ACCIDENT PREVENTION." Universal type—Boxed. Slogan in 4 lines. Earliest date seen, April 26/36. Also used up to 1941.



OBSERVE CHILD HEALTH DAY SEPTEMBER 1, 1936

77) "OBSERVE—CHILD HEALTH DAY—SEPTEMBER 1, 1936." Universal type. Slogan in 3 lines. Earliest date seen, Aug. 1/36.

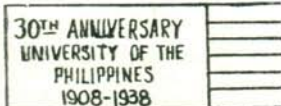


PAY YOUR INTERNAL REVENUE TAXES ON TIME

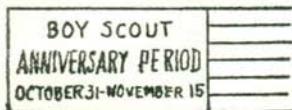
78) "PAY YOUR INTERNAL—REVENUE TAXES—ON TIME." Universal type. Type II. Slogan in 3 lines. Earliest date seen, Oct. 11/36. Also used up to 1941. Note:—In 4 types identical to No. 55.

INAUGURATION CITY OF ILOILO JULY 16, 1937

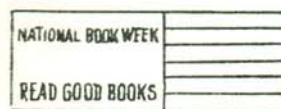
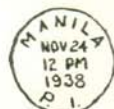
79) "INAUGURATION—CITY OF ILOILO—JULY 16, 1937." Boxed type—Handstamp. Slogan in 3 lines, in purple. Townmark by Handstamp in black. Used in Iloilo City, July 16/37. Note:—This is a plain slogan and not slogan cancel.



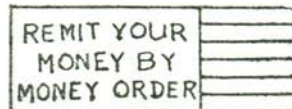
80) "30th ANNIVERSARY—UNIVERSITY OF THE—PHILIPPINES—1908-1938." Universal type. Slogan in 4 lines. Earliest date seen, June 22/38.



81) "BOY SCOUT—ANNIVERSARY PERIOD—OCTOBER 31—NOVEMBER 15." Universal type. Slogan in 3 lines. First day use, Oct 29/28. Also used up to 1941. In two types identical to I and II in No. 55.



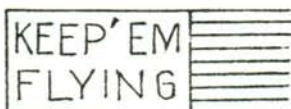
82) "NATIONAL BOOK WEEK—READ GOOD BOOKS." Universal type. Type II. Slogan in 2 lines. Earliest date seen, Nov. 24/38. Also used up to 1940. Note:—For type I, see No. 66).



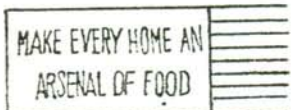
83) "REMIT YOUR—MONEY BY—MONEY ORDER." Universal type. Slogan in 3 lines. Used in Cebu City. Earliest date seen, Dec. 21/40. Also used up to 1941. Note:—Prior to the use of this machine slogan cancel in Cebu City, the Cebu Post Office was using a machine cancel with the year "1935" plus seven horizontal lines utilized as a stamp-killer. In subsequent years until 1938, the same machine cancel went into use but the years which were changed accordingly.



84) "JOIN THE—VOLUNTEER—GUARD." Universal type. Type I. Slogan in 3 lines. First day use, June 18/41. Used for one and half months only. Type II identical to No. 55.



85) "KEEP 'EM—FLYING." Universal type. Type I. Slogan in 2 lines. First day use. Aug. 5/41. Used for 3 months only. Two types exist. Type I bears the slogan with thin letters, while Type II, letters are bold and two breaks are indicated on the left vertical frame of the rectangle enclosing the slogan. This slogan cancel was suggested personally by the writer in an open letter in the "Open Forum" of the Manila Daily Bulletin, July 17/41.



86) "MAKE EVERY HOME AN—ARSENAL OF FOOD." Universal type. Slogan in 2 lines. First day use, Nov. 17/41. Used for one month only.



87) "PRODUCE AND — PRE-SERVE FOOD—FOR NATIONAL DEFENSE." Universal type. Slogan in 3 lines. First day use, Nov. 18/41. Used for one month only.



88) "POST — YOUR MAIL — EARLY." Universal type. Type I. Slogan in 3 lines. First day use. March 4/42. Also used in 1943, 1944 and early in 1945. Note:—This was the only prewar machine slogan cancel used during the Jap Occupation. Last day use, Feb. 3/45, Liberation of Manila by the U.S. Armed Forces.

Postal Savings Bank

Deposit your savings with the local postmaster.

89) "POSTAL SAVINGS BANK—Deposit your savings—with the local—postmaster."

Postal Savings Bank

Thrift takes you up
the ladder, waste
brings you down.

90) "POSTAL SAVINGS BANK—
Thrift takes you up—the ladders, waste
—brings you down."

Postal Savings Bank

He that will not econo-
mize, will have to
agonize

91) "POSTAL SAVINGS BANK—
He that will not econo—mize, will
have to—agonize."

Straightline type—Handstamp. Plain
slogans. Each of the above 3 slogans
is in 4 lines, the first line all in caps and
underscored, and the rest in caps and
lower cases. Applied first in purple
and later in black. First day use, Aug.
5/43. Used for about a month only.

WIKANG PAMBANSA' NATIN,
ANG LAGI NATING GAMITIN

92) "WIKANG PAMBANSA NATIN,
—ANG LAGI NATING GAMITIN." Boxed type—Handstamp. Slogan
in caps in 2 lines with a comma
after "NATIN." English translation of
slogan: "Use always our national language."
Has 3 types and applied in
purple. Type I, shows the letter "A"
in "PAMBANSA" with an accent. Type
II, the "A" in "PAMBANSA" is not
accented. Type III, the "A" in "PAM-
BANSA" is also accented and the "I"
in "LAGI" bears an acute accent. First
day use, Dec. 24/43. Used by the Ma-
nila Post Office for one week only, Dec.
24-30/43.

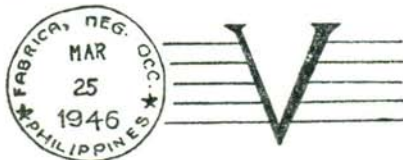
WE, DEPEND UPON
GEN. MACARTHUR'S
PLEDGE TO RETURN

93) "WE DEPEND UPON—GEN.
MacARTHUR'S—PLEDGE TO RE-
TURN." Boxed type—Handstamp. Plain
slogan. Legend in 3 lines, applied in
purple. Earliest date seen, Dec. 23/43.
Used on guerrilla covers franked with
guerrilla stamps and townmark bears the
inscription, "POSTED IN THE FREE
PHILIPPINES—23 DEC. 1943—M.D.
No. 10—Mindanao Guerrilla Area," in
caps and lower cases in 4 lines. Applied
in purple.

LABOR DAY

CALLING ON ALL LABORERS
HELP YOUR COUNTRY
SECURE EMPLOYMENT WITH U.S. ARMY
FOR ESSENTIAL WAR WORK

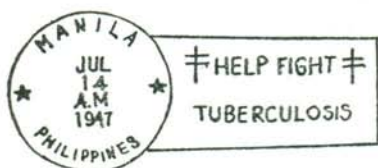
94) "LABOR DAY—CALLING ON
ALL LABORERS—HELP YOUR
COUNTRY—SECURE EMPLOY-
MENT WITH U.S. ARMY—FOR ES-
SENTIAL WAR WORK." Straightline
type—Handstamp. Plain slogan in 5
lines, in purple. Used for one day only,
May 1/45, on the occasion of the First
Day Issue of 8¢, 1-P and 20¢ Special
Delivery of the regular postage "Victory"
series.



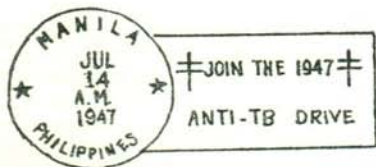
95) "V". Straightline type—Hand-
stamp. Slogan cancel with a single letter
"V" measuring 2 x 2.2 cm. in the center
supported by 5 straight horizontal lines
on both sides of the letter. Used in
Fabrica, Negros Occidental. Earliest
date seen, March 25/46. Note:—This is
the first slogan cancel of the Philippines
since the liberation. Similar slogan
cancels were used by the United States,
Canada and England during the hectic
years of World War II.



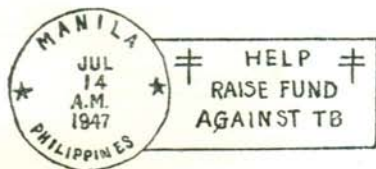
96) "HELP THE —(Sign of Red
Cross)—PHILIPPINE RED CROSS." Boxed type—Handstamp. Slogan cancel
in 3 lines. Applied in black, purple and
purple black. First day use, Oct. 28/46.
Last day, Nov. 28/46. However, latest
date seen was Dec. 18/46. Used also as
backstamp on interisland airmail.



97) "HELP FIGHT — TUBERCU-
LOSIS."

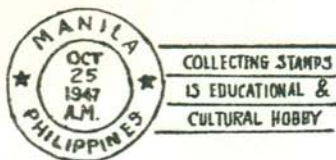


98) "JOIN THE 1947—ANTI-TB DRIVE."



99) "HELP — RAISE FUND — AGAINST TB."

Boxed type—Handstamp. Slogan cancels in 2 lines but the 3rd (No. 99) in 3 lines. First day use, July 14/47. Last day, Aug. 31/47. Used also as backstamp on interisland airmail. Note:—Slogans Nos. 96, and 99 in two types: Type I with 2 stars in the dial and Type II with one star.



100) "COLLECTING STAMPS—IS EDUCATIONAL—CULTURAL HOBBY."



101) "COLLECT STAMPS—BE A STAMP—COLLECTOR NOW."

Straightline type—Handstamp. Slogan cancels in 3 lines. First day use, Oct. 19/47. Last day, Oct. 25/47. Note:—First day use of these two slogan cancels was on the occasion of the "Ladies Day" of the Philippine Philatelic Club, Manila. Note:—Slogan No. 100 has 5 types:

Type I, dial with 2 stars and time indicated below the year.

Type II, dial with 2 stars and time indicated above the year.

Type III, dial without stars and time and the slogan in bold letters.

Type IV, date is over the month.

Type V, dial with one star on left with time above the year and the slogan in heavy type. This last type was used as backstamp.



102) "EXHIBITION HALL—NAPEX—POSTAL STATION."

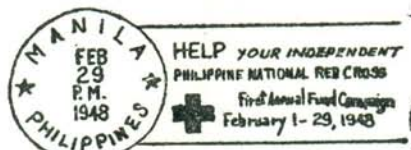


103) "CULTURAL—FIRST DAY ISSUE—EDUCATIONAL."

Straightline types—Handstamp. Slogan cancels. No. 102 in 3 lines, and No. 103, in 4 lines. Used for one day only Nov. 28/47, on the occasion of the National Philatelic Exhibition (NAPEX) conducted by the Philippine Philatelic Club, Manila, and First Day Issue of the 4¢ Quezon Souvenir Sheet.

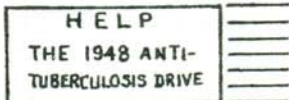


104) "A NEW CITY IS—BORN." Boxed type—Handstamp. Slogan cancel in 2 lines. Used for one day only Jan. 1/48, in Dagupan City.

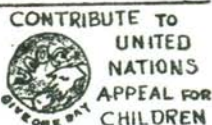


105) "HELP YOUR INDEPENDENT—PHILIPPINE NATIONAL RED CROSS—FIRST ANNUAL FUND CAMPAIGN—FEBRUARY 1-29, 1948." Boxed type—Handstamp. Slogan cancel

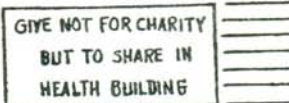
in 4 lines. First day use Jan. 26/48. Last day, Feb. 29/48. Used also as backstamp on domestic airmail. Note:—Has 4 types. Type I, with 2 stars in the dial. Type II, without stars. Type III, with one star. And Type IV, with a small dial, small stars and narrow frame. Error on slogan of Type IV is: "FRIST" instead of "FIRST"



110) "HELP — THE 1948 ANTI — TUBERCULOSIS DRIVE."



106) "CONTRIBUTE TO — UNITED — NATIONS — APPEAL FOR — CHILDREN." Fancy type—Handstamp. Slogan cancel in 5 lines with a motif "UNAC" and 2 hands inset in a circle and "GIVE ONE DAY" inscribed outside the circle. First day use, March 16/48. Last day, April 15/48, incidentally, same day Pres. Manuel A. Roxas died. Used also as backstamp on domestic airmail. Note:—Type I, dial with 2 stars. Type II, dial without stars.



111) "GIVE NOT FOR CHARITY — BUT TO SHARE IN — HEALTH BUILDING."

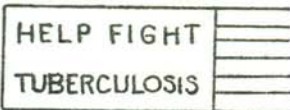
Boxed types—Handstamps. Slogan cancels. No. 108 in 2 lines. Nos. 109-111, in 3 lines. First day use, Aug. 19/48, coincident with the 70th Birthday Anniversary of the late Pres. Manuel L. Quezon. Last day, Sept. 19/48. Used also as backstamps on domestic airmail.



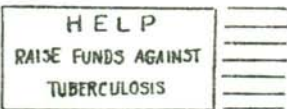
107) "COLLECT STAMPS—ORGANIZE A—STAMP CLUB IN—YOUR COMMUNITY" Boxed type—Handstamp. Slogan cancel in 4 lines. First day use, April 16/48. Last day, May 15/48. Used also as backstamp on domestic airmail. Note:—In two types identical to No. 106.



112) "25 YEARS OF SERVICE—TO FILIPINO BOYHOOD—1923-1948." Fancy type—Handstamp. Slogan cancel in 3 lines with Boy Scout insignia before the legend. First day use, Oct. 31/48, Sunday. Last day, Nov. 6/48. Used also as backstamp on domestic airmail.



108) "HELP FIGHT—TUBERCULOSIS."



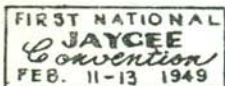
109) "HELP — RAISE FUNDS AGAINST — TUBERCULOSIS."



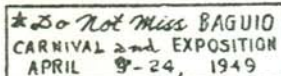
113) "TRAVEL AROUND THE — WORLD VIA PHILATELY—START COLLECTING — STAMPS NOW — INQUIRE: STAMPS & PHILATELIC DIVISION." Fancy type—Handstamp. Plain slogan in 6 lines on the left and an outline of a modern steamer on the right inset in a circle. Applied in red, green and purple. Earliest date seen, Oct. 2/48, and latest, Jan. 22/49. Used by the Stamp & Philatelic Division, Bureau of Posts, Manila.



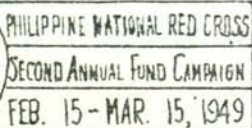
114) "AVIATION — PROMOTES — PROGRESS & — SECURITY. DEC. — AVIATION — WEEK — 12-18." Fancy type—Handstamp. Slogan cancel in 8 lines. First day use, Dec. 12/48 (Sunday). Last day, Dec. 18/48. Used also as backstamp on domestic airmail. Note:—First slogan cancel under the Republic with the slogan before the townmark.



115) "FIRST NATIONAL — JAY-CEE — CONVENTION — FEB. 11-13, 1949." Boxed type—Handstamp. Slogan cancel in 4 lines. First day use, Feb. 5/49. Last day, Feb. 13/49. Used also as backstamp on domestic airmail. Note:—Dial of this slogan cancel on Feb. 5 and 8, bears no year (1949) but "PM" (time only)

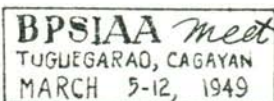


116) "DO NOT MISS BAGUIO — CARNIVAL and EXPOSITION APRIL 9-24, 1949." Boxed type—Handstamp. Slogan cancel in 3 lines. Used in Baguio City. First day, Feb. 10/49. Last day, April 9/49.



117) "PHILIPPINE NATIONAL RED CROSS — SECOND ANNUAL FUND CAMPAIGN — FEB. 15-MAR. 15, 1949." Boxed type — Handstamp. Slogan cancel in 3 lines. First day use,

Feb. 15/49. Last day, March 15/49. Used also as backstamp on domestic airmail.



118) "BPSIAA Meet—TUGUEGARAO, CAGAYAN — MARCH 5-12, 1949." Boxed type—Handstamp. Slogan cancel in 3 lines. Used in Tuguegarao, Cagayan. "BPSIAA" stands for "Bureau of Public Schools Inter-Athletic Association." First day use, March 1/49. Last day, March 12/49.



119) "THE JAYCEES — TRAIL — BLAZERS IN—CIVIC CONSCIOUS-NESS." Boxed type—Handstamp. Slogan cancel in 3 lines. First day use, March 16/49. Last day, March 30/49. Used also as backstamp on domestic airmail.



120) "PHILATELIC — Literary — Musical — AIRCAST — DZFM — 710 Kc—Every SATURDAY —6:45 P.M." Fancy type—Handstamp. Plain slogan in 5 lines and boxed with "perforations" all around. Motif shows an announcer before the microphone. Applied in purple, green, blue, and purple red. Earliest date seen, March 31/49. Used by the Stamp & Philatelic Division, Bureau of Posts, Manila. Note:—Two types of this slogan exist. Type I is with the legend "Every SATURDAY, 6:45 P.M.", while Type II is with "Every FRIDAY, 5:00 P.M."



**FIRST ANNIVERSARY
CEBU JAYCEES**

121) "FIRST ANNIVERSARY — CEBU JAYCEES." Straightline type—Handstamp. Slogan cancel in 2 lines. First day use, June 15/49, Last day, June 30/49. Used in Cebu City.



***LONG LIVE*
THE REPUBLIC OF
THE PHILIPPINES**

125) "LONG LIVE—THE REPUBLIC OF—THE PHILIPPINES." Fancy type—Handstamp. Slogan cancel in 3 lines with motif showing a man pulling a wheel. First day use, July 4/49. Last day, July 10/49. Used also as backstamp on domestic airmail.



**CHARTER NIGHT
JUNE 19, 1949
MANILA LIONS CLUB**

122) "CHARTER NIGHT—JUNE 19, 1949.—MANILA LIONS CLUB." Fancy type—Handstamp. Slogan cancel in 3 lines with Lions Club insignia before the legend. First day use, Jun. 19/49. Last day, July 18/49.



**"THE PHILIPPINES
SITE OF THE
1950 JAYCEE INTERNATIONAL
WORLD CONGRESS"**

126) "THE PHILIPPINE—SITE OF THE—1950 JAYCEE INTERNATIONAL—WORLD CONGRESS." Fancy type—Handstamp. Slogan cancel in 4 lines with design bearing the head of Mercury. First day use, Aug. 1/49. Last day, Aug. 18/49. Used also as backstamp on domestic airmail. Note:—This slogan cancel is Type I.



**CHARTER NIGHT
JUNE 19, 1949
RIZAL CITY LIONS CLUB**

123) "CHARTER NIGHT — JUNE 19, 1949—RIZAL CITY LIONS CLUB." Fancy type—Handstamp. Slogan cancel in 3 lines with Lions Club insignia before the legend. First day use, June 19/49. Last day, July 18/49. Used in Rizal City.



**The PHILIPPINES —
SITE OF THE
1950 JAYCEE INTERNATIONAL
WORLD CONGRESS**

127) "THE PHILIPPINES — SITE OF THE— 1950 JAYCEE INTERNATIONAL — WORLD CONGRESS." Fancy type — Handstamp. Slogan cancel in 4 lines with design bearing a map of the Philippines. First day use Aug. 19/49. Last day, Aug. 31/49. Used also as backstamp on domestic airmail. Note:—This slogan cancel is Type II. First day use, Aug. 19/49, coincided with the 71st Birthday Anniversary of President Quezon and the First Day Issue of the 2¢ green Rizal, in booklet panes.



**CHARTER NIGHT
JUNE 19, 1949
QUEZON CITY LIONS CLUB**

124) "CHARTER NIGHT — JUNE 19, 1949 — QUEZON CITY LIONS CLUB." Fancy type — Handstamp. Slogan cancel in 3 lines with Lions Club insignia before the legend. First day use, June 19/49. Last day, July 18/49. Used in Quezon City. Note:—Slogans Nos. 122–124 used, June 19/49, as First Day Use, coincided with the 88th Birthday Anniversary of Dr. Jose P. Rizal. Type I—Time (P.M.) above year. Type II—Time (P.M.) below year.



**HELP —
FIGHT —
TUBERCULOSIS —**

128) "HELP — FIGHT — TUBERCULOSIS."



HELP *the 1949*
ANTI-TUBERCULOSIS
DRIVE

129) "HELP — the 1949 — ANTI-TUBERCULOSIS — DRIVE."



Give Enough
FOR TB-CAMPAIGN

130) "Give Enough—FOR TB-CAMPAIGN."

Fancy types — Handstamp. Slogan cancels Nos. 128 and 129, in 3 lines. No. 130, in two lines. Each bears a double-barred cross before the legend. First day use, Aug. 19/49. Last day Sept. 19/49. Slogans Nos. 128, 129 and 130, were used in Manila, but No. 128 was used in 21 chartered cities and 42 provincial capitals, or 63 different places in all.



Visit your Schools
EDUCATION WEEK
SEPT. 12 TO 17, 1949

131) "Visit your Schools—EDUCATION WEEK—SEPT. 12 TO 17, 1949." Fancy type—Handstamp. Slogan cancel in 3 lines with a design showing an open book and a torch above, before the legend. First day use, Sept. 12/49. Last day, Sept. 26/49. Used in 21 chartered cities and 42 provincial capitals, or 63 places in all.



1949
BOY SCOUT WEEK
OCT. 31 • NOV. 6

132) "1949—BOY SCOUT WEEK—OCT. 31—NOV. 6." Fancy type—Handstamp. Slogan cancel in 3 lines with Boy Scout insignia before the legend. First day use, Oct. 31/49. Last day, Nov. 6/49



FAMILY WEEK
DEC. 1-7, 1949
Healthy Families
Make a Strong Nation

133) "FAMILY WEEK—DEC. 1-7, 1949—Healthy Families—Make a Strong Nation." Straightline type — Handstamp. Slogan cancel in 4 lines. First day use, Dec. 1/49. Last day, Dec. 7, but extended up to Dec. 14/49.

COMMUNITY CHEST
Everybody Gives
Everybody Benefits
OF GREATER MANILA



134) "COMMUNITY CHEST — Everybody Gives—Everybody Benefits—OF GREATER MANILA." Fancy type—Handstamp. Slogan cancel in 4 lines with design showing a feather in the center of the legend. First day use, Dec. 16/49. Last day, Dec. 31/49.



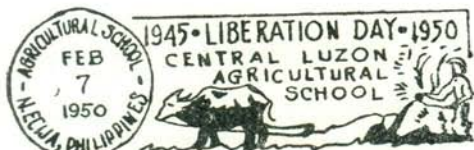
Help
1950
NATIONAL FUND CAMPAIGN
PHILIPPINE NATIONAL
RED CROSS

135) "1950 — HELP — NATIONAL FUND CAMPAIGN — PHILIPPINE NATIONAL — RED CROSS." Boxed type—Handstamp. Slogan cancel in 4 lines with a Red Cross sign before the legend. First day use, Feb. 1/50. Last day, March 31/50. Used in 51 provincial capitals.



CHARTER NIGHT
TARLAC JAYCEES

136) "CHARTER NIGHT — TARLAC JAYCEES." Straightline type—Handstamp. Slogan cancel in 2 lines. First day use, Feb. 4/50, and used for one day only in Tarlac, Tarlac.



137) "1945 LIBERATION DAY 1950 — CENTRAL LUZON — AGRICULTURAL SCHOOL." Fancy type—Handstamp. Slogan cancel in 4 lines with vignette of a carabao and a farmer plowing the field portrayed under the legend. First day use, Feb. 7/50, and used for one day only in Agricultural School, Nueva Ecija.



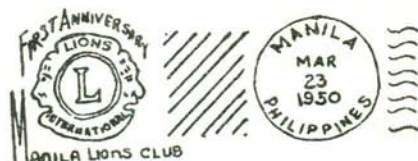
HELP
≠ FIGHT
TUBERCULOSIS

141) "HELP — FIGHT — TUBERCULOSIS."



Join THE 1950
ANTI-TUBERCULOSIS
≠ Drive FOR FUNDS

142) "JOIN THE 1950 — ANTI-TUBERCULOSIS — DRIVE FOR FUNDS."



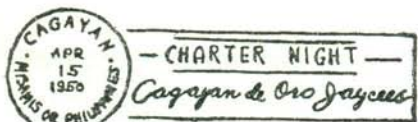
138) "FIRST ANNIVERSARY—MANILA LIONS CLUB." Fancy type—Handstamp. Slogan cancel in two lines with the Lions Club insignia between the lines of the legend. Used for one day only, March 23/50.



Help RAISE FUNDS
TO FIGHT
TUBERCULOSIS

143) "HELP RAISE FUNDS—TO FIGHT—TUBERCULOSIS."

Boxed types — Handstamp. Slogan cancels in 3 lines with a double-barred cross before each legend. First day use, Aug. 19, Sept. 1, and Sept. 11/50, respectively. Last day, Aug. 31, Sept. 10, and Sept. 19/50, respectively. Used by the Manila Post Office only. Also used as backstamps on domestic airmail.



139) "CHARTER NIGHT—CAGAYAN DE ORO JAYCEES." Boxed type—Handstamp. Slogan in 2 lines, the 2nd line in italics, caps and lowers cases. First day use, April 15/50. Used for one day only in Cagayan de Oro, Misamis Oriental.



EXHIBITION HALL
AFF
POSTAL STATION

140) "EXHIBITION HALL—AFF—POSTAL STATION." Straightline type—Handstamp. Slogan cancel in 3 lines. Used for one day only, May 22/50, on covers cancelled with the Roosevelt stamps (2, 4, and 18¢ stamps and 80¢ Souvenir Sheet) on the First Day Issue, the cancellation done at the Exhibition Hall of the National Philatelic Exhibition held on the occasion of the Silver Jubilee of the Asocacion Filatelica de Filipinas.



144) "Fish Wisely—THE CONSERVATION WAY — OCTOBER 22—28, 1950." Fancy type—Handstamp. Slogan cancel in 3 lines with legend superimposed on a design bearing a fish, the first line in script. First day use, Oct. 22/50 (Sunday). Last day, Oct. 28/50. Used in Manila, Baguio City, Iloilo City, Cebu City, Davao City, and Zamboanga City. Used also as backstamp on domestic airmail.